

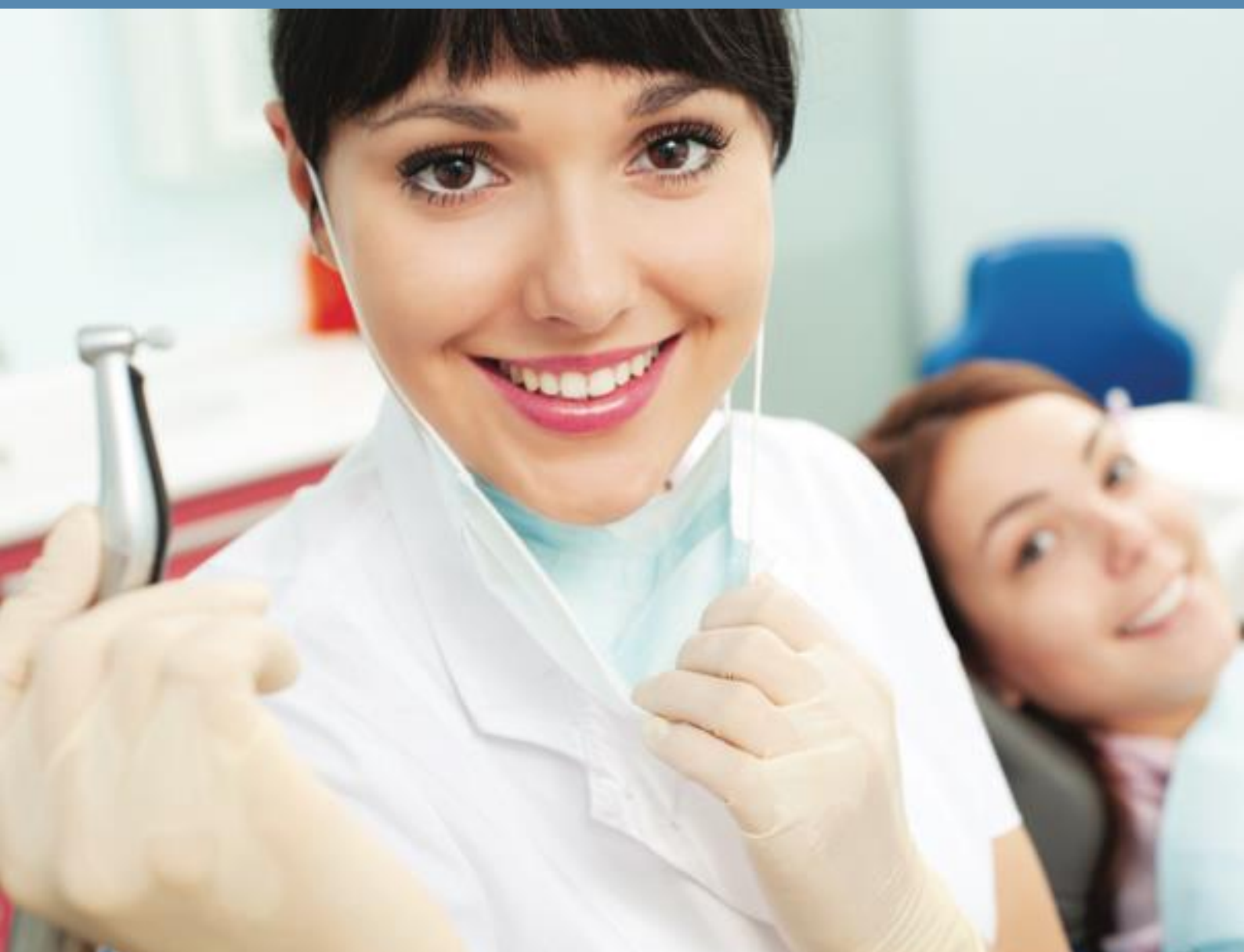
MÉDIA KIT

2019-2020



Ordre des
hygiénistes dentaires
du Québec

Prevention and education are, and will always remain, the very essence of the profession.



Ordre des hygiénistes dentaires du Québec

606, rue Cathcart, bureau 700

Montréal (Québec) H3B 1K9

Téléphone : 514 284-7639 ou 1 800 361-2996

Télécopieur : 514 284-3147

www.ohdq.com

Established in 1975, the Ordre des hygiénistes dentaires du Québec (OHDQ) has over 6,500 members throughout the province. The OHDQ protects the public by ensuring that the profession is practised with the utmost quality. It continues to improve the oral health of Quebecers by ensuring that dental hygienists possess the skills relevant to their profession, by supporting its members' leadership with regard to prevention and education, and by encouraging them to strive for excellence in their profession.

The OHDQ has developed many ways of communications. The Ordre offer the possibility to increase your firm notoriety by communicating directly to our members.

Please, do not hesitate to contact us for any questions!

Service communication

Sophie Lecavalier

slecavalier@ohdq.com

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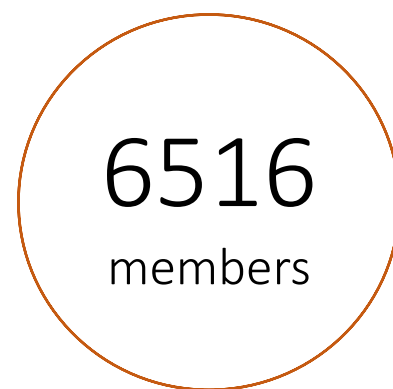
MEMBERS' PROFILE

Women 98 %

Men 2 %

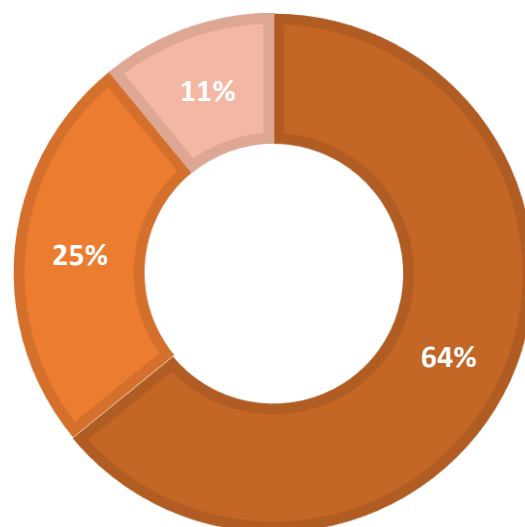
Bas-Saint-Laurent	111
Saguenay–Lac-Saint-Jean	266
Capitale-Nationale	694
Mauricie	263
Estrie	220
Montréal	1 412
Outaouais	334
Abitibi	95
Côte-Nord	68
Nord-du-Québec	28
Gaspésie–Îles-de-la-Madeleine	45
Chaudière-Appalaches	291
Laval	297
Lanaudière	365
Laurentides	406
Montérégie	1 358
Centre-du-Québec (out of Québec)	165 54

Average age : 39 years old



ACTIVITY SECTOR

- Private practice
- Public health
- Other : education, reserch, army, etc.





L'EXPLORATEUR

LA REVUE PROFESSIONNELLE DE L'ORDRE DES HYGIÉNISTES DENTAIRES DU QUÉBEC

Since its first issue, in March 1991, *L'Explorateur* follow his mission to provide accurate information on key issues affecting dental hygienist based on his first mandate, the public protection.

This professional journal aims to develop legal, ethical, scientific and clinic knowledges of its members, It also intends to support the quality of professional practice and to raise awareness of the Order's mission and activities.

L'Explorateur is published electronically on the Web site of the OHDQ.

Advertising rates (nets)

Once	4 Times		Format
\$2,000	\$1,800	1 page	7 ¼ x 9 ¾
\$1,300	\$1,200	1/2 page horizontal	7 ¼ x 4 ¾
\$1,300	\$1,200	1/2 page vertical	3 ½ x 9 ¾
\$ 950	\$ 900	1/3 page horizontal	7 ¼ x 3
\$ 950	\$ 900	1/3 page vertical	2 ¼ x 9 ¾
\$ 800	\$ 700	1/4 page horizontal	7 ¼ x 2 ¼
\$ 800	\$ 700	1/4 page vertical	1 5/8 x 9 ¾
\$ 800	\$ 700	1/4 page square	3 ½ x 4 ¾
\$2,200	\$1,950	Inside covers	8 ½ x 11
\$2,700	\$2,400	Back cover	8 ½ x 11

Schedule

Issue	Reservation	Material
Spring	March 15	April 15
Summer	June 14	July 15
Autumn	September 13	October 15
Winter	December 16	January 15


NEWSLETTER

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members
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Example

Message  1900477_G0132_ANN-BRAND-AHE_7-25x4-75_QC_Fr_HR-3.pdf (655 Ko)

Madame Agathe Bergeron, HD

Chère/cher membre,

Pour voir le message, ouvrez le PDF en pièce jointe.
Ceci est un message automatique, merci de ne pas y répondre.
Pour toute autre information, veuillez contacter info@ohdq.com

Vous avez reçu ce courriel puisque vous êtes abonné à la liste de diffusion de l'*Ordre des hygiénistes dentaires du Québec*.

Pour vous désinscrire, veuillez cliquer sur le lien suivant : [ME DÉSINSCRIRE](#)

RATES (nets)

Sending to all regions	\$750
Sending to targeted regions	\$500

The Canadian Anti-Spam Act (An Act to promote the efficiency and adaptability of the Canadian economy by regulating certain practices that discourage commercial activities by electronic means and to amend the Canadian Radio-television and Telecommunications Commission Act, the Competition Act, the Personal Information Protection and Electronic Documents Act and the Telecommunications Act) came into force on July 1, 2014. In particular, this law prohibits the sending of commercial electronic messages without the specific prior consent of the person receiving the messages and provides for very high fines in the event of a breach.

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